

Lights Camera Media Literacy!

Unit Six

Television

Topics:

History of Electronic Television
Television Production
Technology of Electronic Television
Classic Television
TV Game Show Scandal: *TWENTY-ONE*

Media:

BIG DREAM, SMALL SCREEN (1997)
FILM FRENZY (2004)
QUIZ SHOW (1994)

Enduring understandings

Electronic television was created by a 14-year-old farm boy who went on to battle corporate giants to maintain ownership of his invention.

Radio technology combined with principals of optics, physics, and chemistry allows for simultaneous visual and audio transmissions.

Television production differs from film production.

After early television shows were charged with abusing the public's trust of the new medium, governmental controls were put into place.

Essential Questions

How did a 14-year-old farm boy create the first electronic television and what obstacles did he face as he sought to bring this invention to the public?

How is the Cathode Ray Tube (CRT) used in the workings of an electronic television?

How does television influence the lives of its viewers?

How did the TV game show scandal affect today's policies for television?